



# EU-GIFT Welcome Week University of La Rioja



Welcome Week for the presentation of the **EU-GIFT Alliance at the University of La Rioja, aimed at undergraduate, master's and doctoral students**. Throughout the week, a programme of welcome sessions, opportunities for academic mobility and international cooperation among the member universities of the alliance will be held.

Activities will be adapted to the different student profiles and will feature the participation of academic and international relations officers, as well as representatives from partner universities. The programme will be completed with a specialised lecture on the challenges facing the agri-food sector and with visits to local companies and wineries, bringing students closer to the professional and territorial reality.

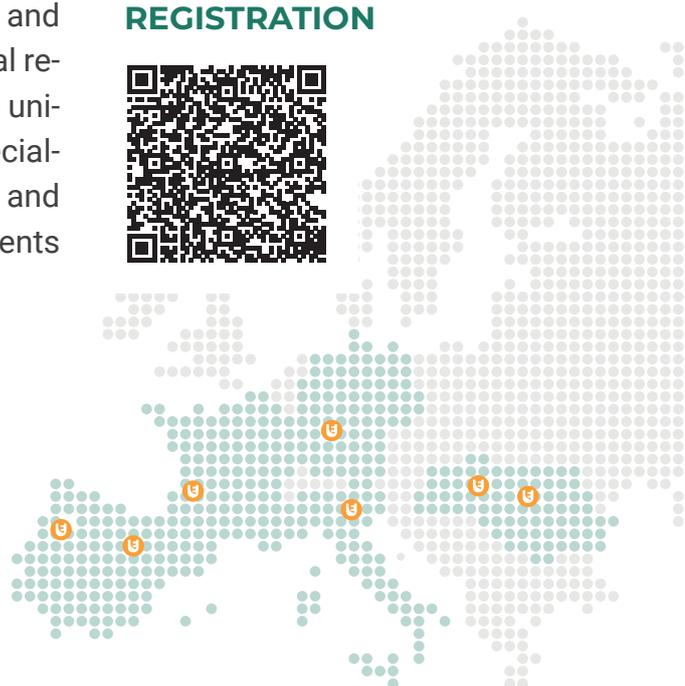
## DATES

2–6 February 2026

## VENUE AND TIME

Scientific-Technical Complex (CCT)  
University of La Rioja

## REGISTRATION



UNIVERSITÀ  
di VERONA

utad

UNIVERSIDADE  
DE TRÁS-OS-MONTES  
E ALTO DOURO



BORDEAUX  
SCIENCES  
AGRO



Hochschule  
Geisenheim  
University

# Programme

**Monday, 2 February 2026 | 12:00 p.m.** (Online session exclusively for students enrolled in the micro-credential)

**Welcome session for students of the Sustainable Agriculture micro-credential**, the first micro-credential organised within the EU-GIFT Alliance.

**CARMEN NOVO URRACA** - Vice-Rector for Research

**ELENA GONZÁLEZ FANDOS** - EU-GIFT Alliance Coordinator

**5:30–6:30 p.m. | Aula Magna, Scientific-Technical Complex (CCT)**

**Presentation of EU-GIFT. Mobility opportunities.**

Activity aimed at first-year undergraduate students.

**CARMEN NOVO URRACA** - Vice-Rector for Research.

**ELENA GONZÁLEZ FANDOS** - EU-GIFT Alliance Coordinator.

**ANA PAJARES CIÉRCOLES** - Director of the Office for International Relations and Social Responsibility.

**Tuesday, 3 February 2026 | 5:00–6:00 p.m. | Aula Magna, Scientific-Technical Complex (CCT)**

**Presentation of EU-GIFT. Mobility opportunities within the EU-GIFT Alliance.**

Activity aimed at undergraduate, master's and doctoral students.

**CARMEN NOVO URRACA** - Vice-Rector for Research.

**ELENA GONZÁLEZ FANDOS** - EU-GIFT Alliance Coordinator.

**ANA PAJARES CIÉRCOLES** - Director of the Office for International Relations and Social Responsibility.

**Online participation of representatives from partner universities:**

**MAURIZIO UGLIANO** - EU-GIFT Coordination in Verona, University of Verona (Italy).

**GIANLUCA ALLEGRO** - EU-GIFT Alliance Member, University of Verona (Italy).

**ANNA GERYKOVA** - Coordinator of the EU-GIFT Joint Mobility Office, Bordeaux Sciences Agro (France).

**SONJIA THIELEMANN** - Member of the EU-GIFT Quality Committee, International Relations Office, Hochschule Geisenheim University (Germany).

**Wednesday, 4 February 2026 | 5:00–6:00 p.m. | Aula Magna, Scientific-Technical Complex (CCT)**

**Trademark challenges in the agri-food sector.**

Activity open to the entire university community.

**AGUSTÍN V. RUIZ VEGA** - Professor of Marketing and Market Research.

**Thursday, 5 February 2026 | 5:00–6:00 p.m. | Aula Magna, Scientific-Technical Complex (CCT)**

**Presentación de EUGIFT. Oportunidades de movilidad.**

Actividad destinada a estudiantes de Grado, Máster y Doctorado.

**CARMEN NOVO URRACA** - Vicerrectora de Investigación.

**ELENA GONZÁLEZ FANDOS** - Coordinadora de la Alianza EUGIFT.

**Intervención online de representantes de otras universidades de la alianza:**

**ELENA MUDURA** - Coordinadora de la alianza EUGIFT en la Universidad de Ciencias Agrícolas y Medicina Veterinaria Cluj Napoca (Rumanía).

**ZSÓFI ZSOL** - Miembro de la alianza EUGIFT, Universidad de Eszterházy (Eger, Hungría).

**ANA ISABEL NOVO DE BARROS** - Coordinadora de la alianza EUGIFT en la Universidad de Trás-Os-Montes y Alto Duero (Portugal).

**Friday, 5 February 2026 | 8:45 a.m–3.00 p.m.** (approximately)

**8:45 a.m.** - Departure from the parking area of the Scientific-Technical Complex, University of La Rioja, to Baños de Río Tobía.

**Visita Martínez-Somalo**, fábrica de jamones y embutidos (Baños de Río Tobía).

**11:15 a.m.** - Departure from Baños de Río Tobía to Briones.

**Visit to Miguel Merino Winery** (Briones).

**2:00 p.m.** - Return from Briones to Logroño