

# EU-GIFT NEWSLETTER

September - December 2025



## Contents

| THIS IS WHAT'S HAPPENED TO US SO FAR

| WELCOME WEEKS

| UPCOMING ACTIVITIES

| PODCAST

| VIDEOS

| SUSTAINABILITY CAMPAIGN

# This is what's happened to us so far

## What is the purpose and focus of EU-GIFT?

EU-GIFT is an alliance of European universities that promotes excellence in education and research, particularly in relation to the beverage industry, certified food products and sustainable agriculture. It enables students to study in multiple countries and participate in joint programmes.



MORE

## EU-GIFT Launch Meeting in La Rioja

From May 4–8, the EU-GIFT alliance held its official project launch meeting at the University of La Rioja, Spain. The kick-off marked the beginning of a long-term collaboration between seven European higher education institutions, focusing on sustainable food systems, viticulture, food quality and entrepreneurship.



MORE

## University of La Rioja Leads EU-GIFT Alliance

The University of La Rioja leads the EU-GIFT alliance of seven European universities, united to promote sustainability and innovation in the production of geographically-identified food and beverages.



MORE

## Members of the European University Alliance met in Eger

Nearly fifty experts from seven countries participated in the two-day conference held at Eszterházy Károly Catholic University to discuss the future plans of the EU-GIFT Alliance.



MORE

## Institutional sponsorship of the University of La Rioja in the 2025 Campo Awards

The 'Premios del Campo' awards, organised by Nueva Rioja, are a key event for the agri-food sector in La Rioja and offer the University an opportunity to highlight its commitment to agricultural sustainability, technological innovation and responsible rural development. As part of this sponsorship, the new 'University of La Rioja – EU-GIFT Sustainable Agriculture Award' will recognise initiatives with real environmental, economic or social impact, aligned with SDGs 2, 12 and 13 of the 2030 Agenda.



MORE

## Welcome Weeks

### UTAD Hosted EU-GIFT Welcome Week

The EU-GIFT Welcome Week 2025, hosted at the University of Trás-os-Montes and Alto Douro, offers a full programme in which participants engage in presentations, hands-on sessions, and tasting activities that highlight regional products and innovation within the EU-GIFT network.

MORE



### Welcome Week 2025 at USAMV Cluj-Napoca

The EU-GIFT Welcome Week 2025 is taking place this year at USAMV Cluj-Napoca, where partner universities are coming together for a full week of seminars, workshops and field visits.

MORE



### Innovation and Tradition: International Week at EKCUC

From December 1 to 6, the Eszterházy Károly Catholic University hosts a week of international lectures, expert talks, and open-day activities. The program highlights topics such as climate change, geographical indications, wine region protection, and drone-based vineyard monitoring.

MORE



## Upcoming activities

### Welcome Week 2025 will continue with two major events:

At the University of Verona from 3–11 December 2025, and at Hochschule Geisenheim University from 8–16 December 2025.

MORE



### Science and tech week

- Eger 2026 December 2026 - January 2027 (5 days)
- Vila-Real 2027 22–26 November 2027
- Logroño 2029 12-16 February 2029.



### EU-GIFT Sport Week

- Verona 2026 25th April- 1st May 2026
- Bordeaux 2027 May 2027- November 2027
- Geisenheim 2028 8-12th May 2028



## Podcast

### EU-GIFT's First Steps: Building a Pan-European Alliance for Sustainable Agri-Food

The EU-GIFT alliance, led by the University of La Rioja, was launched to foster international academic collaboration, research, and sustainable agri-food innovation across European universities.

MORE



### EU-GIFT Alliance Meeting

The official television of EKCÚ, Liceum Television, has published a video summary of the EU-GIFT Alliance Meeting held on October 13. The coverage is available in Hungarian on their platforms and social media channels.

MORE



## Videos

### EU-GIFT: an Alliance of European Higher Education

The official summary video of the EU-GIFT Alliance can be viewed at the following link.

MORE



### Flavors of Place: Food and Beverages with Geographical Identity

Elena González Fandos, highlights how EU-GIFT connects knowledge, tradition and innovation across Europe.

MORE



## Sustainability Campaign

### Small habits make a big difference

EU-GIFT encourages students to reduce unnecessary electricity use, because every saved kilowatt hour counts.

MORE

**TIPS FOR SUSTAINABLE ELECTRICITY CONSUMPTION**

### Every drop matters

Turning off the tap when brushing your teeth, fixing leaks, or simply reusing leftover water can save liters every single day.

MORE

**TIPS FOR SUSTAINABLE WATER CONSUMPTION**

**We wish all EU-GIFT alliance members a blessed and peaceful Christmas and a successful New Year!**

